

prpl - a Global Home Software Platform



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Premium
Sponsors



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Software Platform: innovation & business enabler in digital economy

30%
of global economy by 2025*



Huge target market

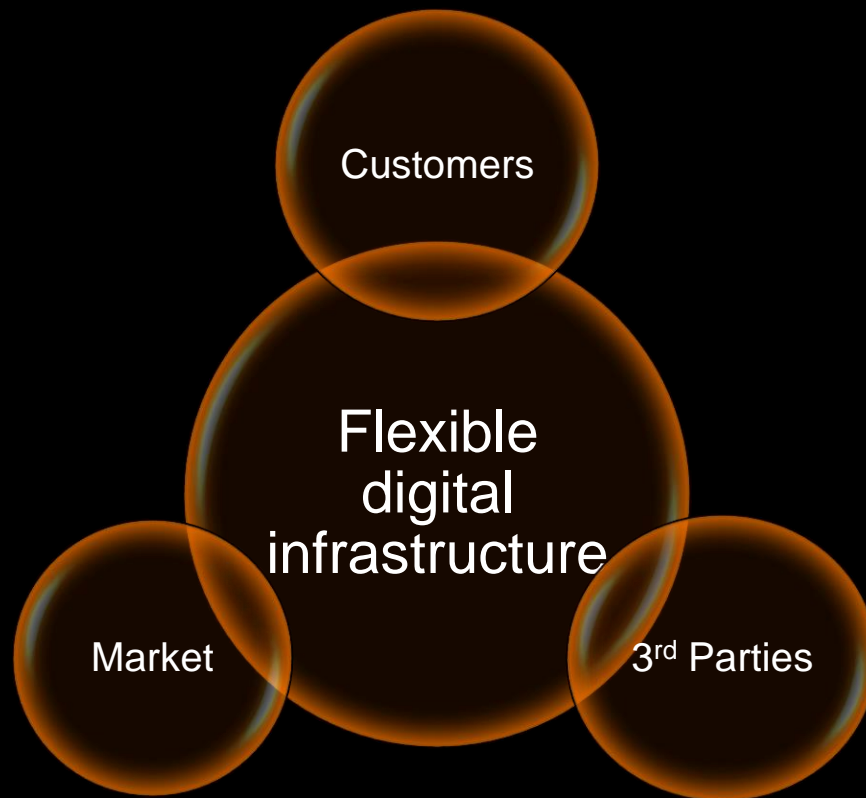
Standardization

Consolidation

Certification

Simple
Business
Model

Simple
Operational
Model



Home Gateway, perfect candidate for a new Software Platform



1.2 Billion

Broadband Gateways worldwide
defined, purchased & managed
by Operators

Appealing capabilities:

- Secured: chain of trust up to the app
- Always-on and always-present
- Global vision of LAN topology, devices and usages
- Sensing capabilities: presence, identification, movement, ...

**Home Gateway is the last home device
whose OS can be fully controlled & leveraged by Operators**

Why Orange invests in prpl

1. Unleash innovation to create & capture value in the Home business
2. The prpl Way i.e.
 - Openness
 - Standard-compliance
 - Anti-fragmentationis in the service of Orange, the community and the industry
3. Develops and reinforces partnerships

Join us !

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Thank you

