

# How Orange commits to a Sustainable Home



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Premium  
Sponsors



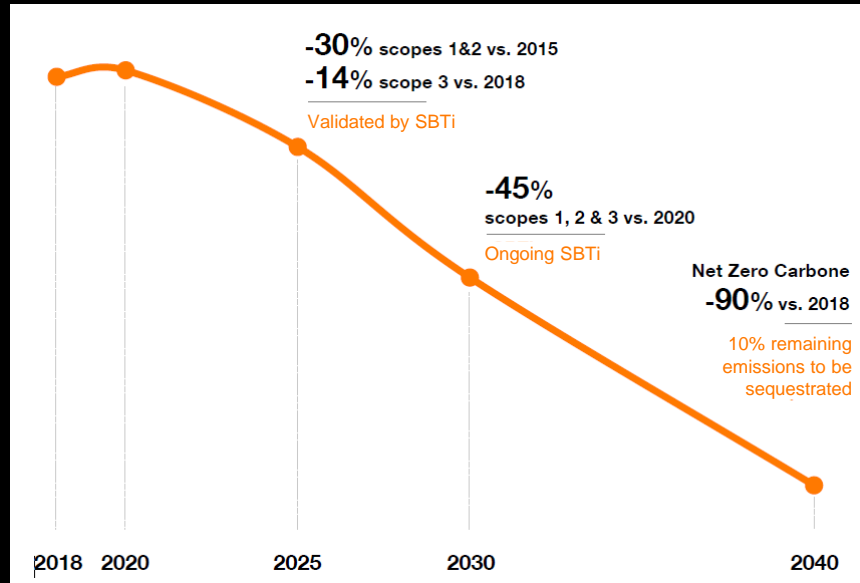
# How Orange commmits to a Sustainable Home

prpl Summit - October 23, 2023



# Orange Commitment : Reach Net Zero Carbon in 2040

## CO<sub>2</sub>e trajectory



## Levers :

- Energy efficiency: contained growth in electricity consumption
- Renewable energies: new electricity supplies
- Circular economy: network and end-user equipment eco-design, collection, repair, refurbishment, recycling...
- Suppliers' relation: purchase of reconditioned equipment, CSR criteria in RFPs...

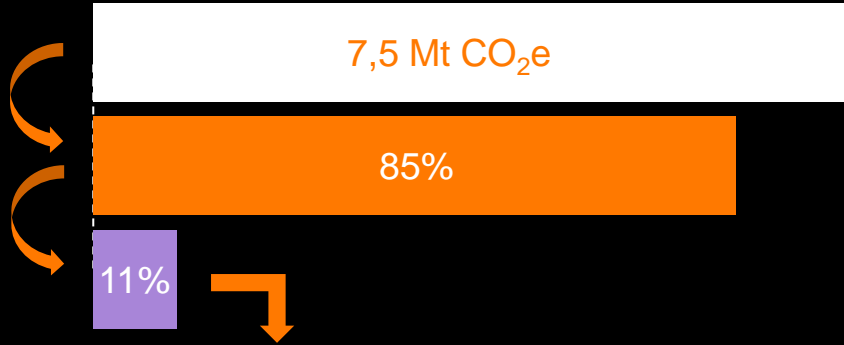
Reduce our CO<sub>2</sub>e emissions by 90%



+ capture and store the 10% of remaining emissions



# Orange Group & Home devices carbon footprint



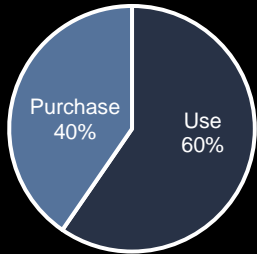
Orange Group global carbon footprint

## Indirect emission

(purchase of products and services, transport of goods and people, products use by customers, waste management...)

## Home devices (i.e. CPE : HGW, STB)

(manufacturing and use)



**Purchase category** : impact to manufacture the products (from raw material extraction to final assembly and packaging) \* volume purchased in 2022

**Use category** : impact due to electricity consumed by the devices \* customer base in 2022



In countries where electricity has a very high carbon intensity (main production from coal)

- Use category up to 90% of CPE carbon footprint
- Home devices (Manufacturing + Use) up to 20% of the telco carbon footprint

# Our actions

## To reduce “manufacturing phase” impact

**Eco-design approach** and **lifecycle analysis** to challenge needs and assess impacts

*Recycled material (packaging, casing, metals), use of critical raw material, compact size...*

Design product to enable their **refurbishment**

*Easy disassembling, resistance to scratches, repairable parts, spare parts availability...*

**Engage suppliers** to support our objectives

- CSR score weight of 20% in all RFP

**3,5 M CPE collected/year**

*85% are non faulty*

## To reduce “use phase” impact

Improve **energy efficiency** to reduce power consumption over product lifetime

- Implement low power modes
- Deactivate non used features

*Chipsets configuration, e-Ink screen, Wi-Fi 6 deactivation...*

**Exploration of new features** to improve devices consumption

*IA models, Wi-Fi and WAN interfaces shutdown...*

**50% saving on STB use when deep stand-by mode is activated**

# Initiatives on eco-design growing for more than 10 years

Eco-design maturity



1<sup>st</sup> LCA(Life Cycle Analysis) on Livebox  
1<sup>st</sup> eco-design guide with SagemCom

Livebox 3  
Design improvement for **refurbish operation**

Livebox 4, STB4  
Design for refurbish, **recycled materials for packaging**

Fibra / Livebox 5  
**Less features (fiber only, no screen), recycled plastics for casing**  
Less material and CO<sub>2</sub> emissions

STB Stellar  
**Compacty and Energy efficiency, stand-by modes**  
Less material and CO<sub>2</sub> emissions

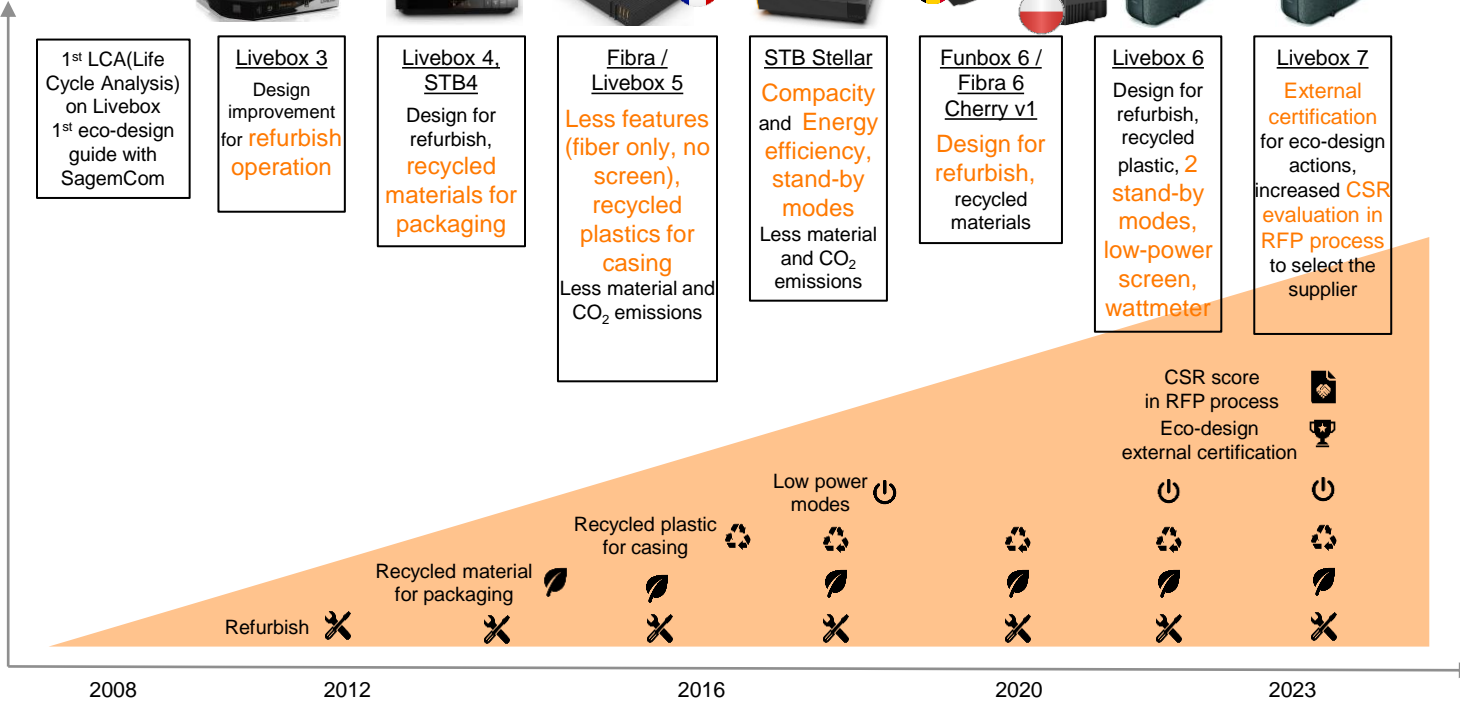
Funbox 6 / Fibra 6 Cherry v1  
**Design for refurbish, recycled materials**

Livebox 6  
Design for refurbish, recycled plastic, **2 stand-by modes, low-power screen, wattmeter**

Livebox 7  
**External certification** for eco-design actions, increased **CSR evaluation in RFP process** to select the supplier

## Key pillars and stakes

- **Refurbish** increase product lifetime
- **Product lifetime** in countries up to 10 years (7 years requested in current contracts)
- **Multiplication of technologies (including Wi-Fi)** that increase impact of material
- **Key to leverage low power modes** to reduce impact over lifetime



# What prpl can do to support sustainability objectives



## What we already have

### App Environment (prpl LCM):

- SW & data innovation → CPE lifespan
- E2E service optimization → a CPE app component
- Energy consumption optimization → a CPE app

## What we still need

### prpl's Low-Level API:

- Standard API for SoC low-power modes
- Standard API to switch on/off HW components

### prpl's High-Level API:

- Energy management capabilities for apps

Orange is eager to bring its Green experience to Purple

|  
Orange  
Innovation

Thank you

