

Beyond Bandwidth: Wi-Fi Sensing as the Next Frontier for ISP's



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Premium Sponsors



A modern interior space featuring a dining table with black chairs, a living area with a grey sofa and orange cushions, and a kitchen area with a glass display cabinet. The scene is overlaid with a semi-transparent green banner and white circular graphics.

Beyond Bandwidth

WiFi Sensing as the Next Frontier for ISPs



About Origin

The **inventors** of WiFi Sensing

The **fastest growing** WiFi Sensing company in the world

Most **robust roadmap** in the industry

60+ patents granted/allowed & **~140** filed

Introducing WiFi Sensing

Leveraging existing WiFi networks to sense, understand, and act



Enhancing Smart Homes and Beyond

Witness how WiFi Sensing effortlessly tailors environments



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The platform that powers everything we do



Intrusion

- The most advanced intrusion detection solution to verify human presence in a space
- Using AI, we filter out non-human motion such as pets, fans, and mechanical motion for the lowest false alarm rates in the industry

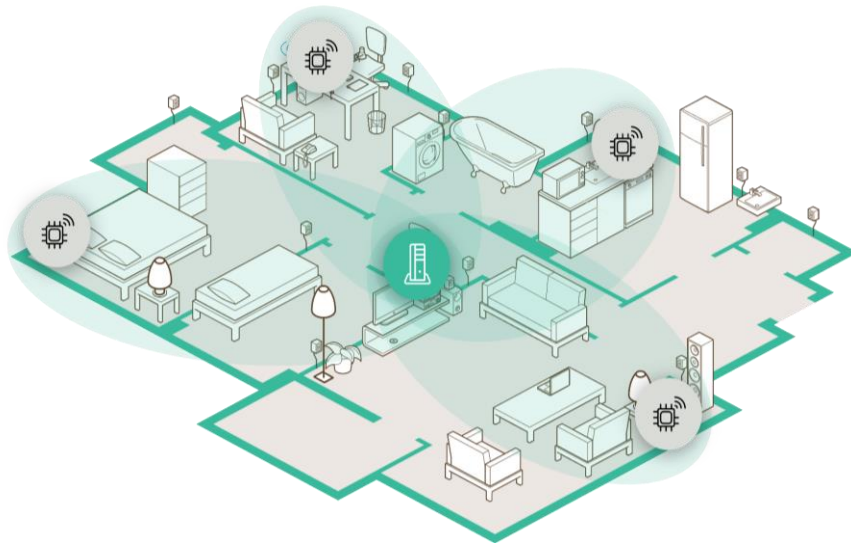
Occupancy

- First-ever human presence solution to detect if a person is in a space, or not
- We enable energy efficiency for HVAC, smart automations, and lighting controls in homes and businesses

WiFi Sensing Topology Advantage

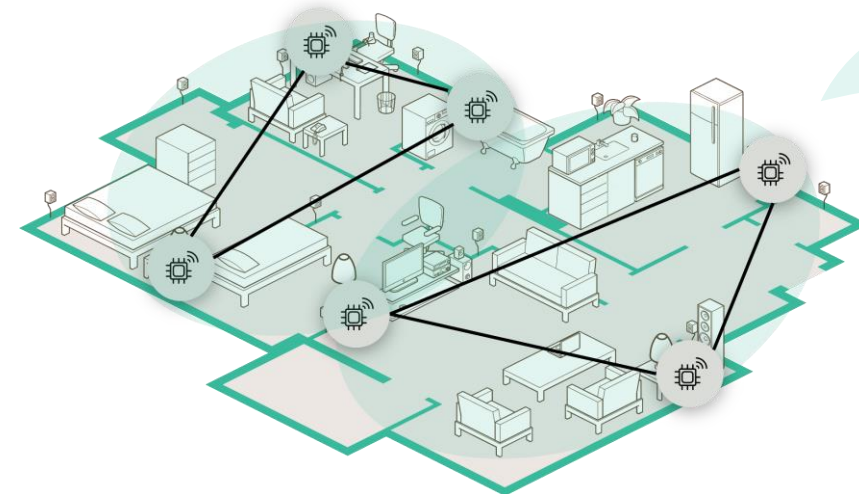
AP Embedded

Origin 'Sensing Agent' runs on the central access point (AP) like a router, hub, or panel; client devices connect back to a central access point to form sensing zones



Mesh

A set of "Powered by Origin" IoT devices form sensing zones; devices like smart lights or plugs communicate directly with each other, only using the AP for back-haul



How We Create Value



Create new RMR Services

Utilize your router and existing in-home connected devices for value-added services such as intrusion detection and charge RMR



Decrease Churn

Differentiate yourself from competition with new easy-to-use services



Increase Net Promoter Score

Superior user experience and in-app features for more stickiness



Thank You